

Eureka Main Street Committees

The committees are based on the 4 points of transformation strategies identified by Main Street America.



Economic Vitality Committee

Activities include encouraging a balanced commercial mix, supporting and expanding existing businesses, recruiting new businesses, supporting housing options, developing infill space, and converting unused or underused commercial space into economically productive property.

Committee Chair: Leslie Castellano & Alissa Woods

Design Committee

Activities focus on improving the physical appearance of the EMS district, including streetscapes and landscapes, historic building rehabilitation, and adaptive use.

Committee Chair:
H.A. Pearson

Organization Committee

Activities include; budgeting, membership engagement, and revising bylaws.

Committee Chair: Sue McIntyre

Promotion Committee

Activities include marketing and media campaigns and coordinating street festivals, parades, retail, restaurant, or other special events (Arts Alive, 4th of July Festival).

Committee Chair:
Tamara Cervenka & H.A. Pearson



EMS Committee Meeting Schedule 2025

January

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

February

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

March

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

April

S	M	T	W	T	F	S
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6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

May

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

June

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

July

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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

August

S	M	T	W	T	F	S
					1	2
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17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

September

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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

October


S	M	T	W	T	F	S
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	


November


S	M	T	W	T	F	S
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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

December

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

 **Economic Vitality / Design Committee**
1st Tuesday every month 9:00-10:00am
Ink People Center for the Arts

 **Promotion Committee**
2nd Thursday each month
9:00-10:00am
Zoom

 **Organization Committee**
3rd Wednesday each month
8:30-9:30am
Dick Taylor Chocolates